

NATIVE AMERICAN HERITAGE MONTH



kanopy

The Heart Stays (2024)
Directed by Diane Fraher

November is Native American Heritage Month, and we invite you and your patrons to celebrate Native American heritage with Kanopy's collection featuring films and tv shows highlighting Native communities, history and culture.

From powerful documentaries to rich storytelling, this collection highlights the traditions, resilience, and contributions of Native American communities. Explore these meaningful titles and deepen your understanding of their enduring cultural legacy during Native American Heritage Month.

You can review our Native American Heritage Month collection and marketing kit for 2025, including film details by clicking [here](#). Plan and keep an eye out for monthly toolkit additions on our Resource Center page for both U.S. and Canadian markets.

Explore the collection here: www.kanopy.com/category/67095

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the November collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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General Announcement & Title-Specific Assets

To download the general announcements for our No Work, All Watch Weekend collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Use your library card to view the Native American Heritage Month collection from Kanopy, a collection of films honoring Native American history and heritage. Check it out here:

<https://www.kanopy.com/category/67095>

Version 2

This Native American Heritage Month, explore stories that highlight the rich history, culture, and contributions of Native communities. Watch Kanopy's curated collection of films and TV now:

<https://www.kanopy.com/category/67095>

Important Dates

We'll be launching our **Native American Heritage Month** campaign on November 1. We encourage our library partners to use the materials provided to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team